



**IDEAL PAINTS**  
Amrut Industrial Estate,  
Plot No. 3/B, Survey No. 213,  
B/h Shiv Hotel, Veraval (Shapar),  
Rajkot, Gujarat, (INDIA).

[www.idealpaints.in](http://www.idealpaints.in)  
[info@idealpaints.in](mailto:info@idealpaints.in)  
[ideal\\_paints4@yahoo.co.in](mailto:ideal_paints4@yahoo.co.in)

**CUSTOMER CARE:**  
+91 2827 253397



[www.idealpaints.in](http://www.idealpaints.in)

**Craftsmanship  
in Coating**

edge - +91 96627 0110

## IDEAL PAINTS

Ideal Paints is a manufacturing company of decorative & Industrial paints as brand "IDEAL PAINTS". Established in 2003 by highly technocrat & founders Mr. Ujjawal Raval, Mr. Jitendra Rakholiya and Mr. Vijay Ratanpara. Those are technically sounded & extremely experienced with Coating industries.

The manufacturing unit located Veraval (Shapar) GIDC estate in Rajkot. The Plant is well equipped with the best of the machinery. The installed capacity of this plant is 100 MT per month. Also company have a in-house quality control laboratory which helps to process achieve a standard quality finish products.

Ideal paints derives its strength from its people. It's marketing team has always been concerned to customer needs. The team provides technical assistance also to the customer to meet his requirements.

The company sales its products in Gujarat, Maharashtra, Madhya pradesh, Rajasthan by creating dealers & also supply their products in ministry of defence and corporate sector. Company has also sucessfully done international consignments with Middle east and Africa.

Colours that are elegant and timeless.





## REAL INTERIOR WALL PRIMER

Ideal Paints REAL Cement Primer (Water Thinnable) is a water-Base Wall primer that can be used on interior masonry surface.

<b>Coverage :</b>	80-100 Sq feet/ ltr	<b>Product Benefits:</b>
<b>Washability :</b>	Medium	• Excellent Opacity And Whiteness
<b>Finish Level :</b>	Matt & Smooth	• Good coverage and flow.
<b>Performance Capacity :</b>	Very Long	• Can Be levelling properties.
<b>Sheen Levels :</b>	Matt	
<b>Voc Content :</b>	Medium	
<b>Drying Time To Touch :</b>	15-20 Mins	
<b>Drying Time To Recoat :</b>	Not Required	
<b>Available Packs :</b>	1 Ltr, 4 Ltr, 10 Ltr, 20 Ltr	

## AAN EXTERIOR WALL PRIMER

Ideal Paints AAN Exterior Primer (Water Thinnable) is a water-Base Wall primer that can be used on Exterior masonry surface.

<b>Coverage :</b>	80-100 Sq feet/ ltr
<b>Washability :</b>	High
<b>Finish Level :</b>	Matt & Smooth
<b>Performance Capacity :</b>	Very Long
<b>Sheen Levels :</b>	Matt
<b>Voc Content :</b>	Medium
<b>Drying Time To Touch :</b>	15-20 Mins
<b>Drying Time To Recoat :</b>	Not Required
<b>Available Packs :</b>	1 Ltr, 4 Ltr, 10 Ltr, 20 Ltr

**Product Benefits :**

- Excellent Opacity And Whiteness
- Good coverage and Highly water resistant
- Can Be levelling properties.



## HYDROSEAL DAMP PROOF

Ideal Paints Hydroseal damp proof is a water-Base Latex primer that can be used on Exterior masonry surface.

<b>Coverage :</b>	25-30 Sq feet/ ltr
<b>Washability :</b>	Very High
<b>Performance Capacity :</b>	Very Long
<b>Available Packs :</b>	1 Ltr, 4 Ltr, 10 Ltr, 20 Ltr

**Product Benefits :**

- Water Proof & heat Resistance
- Enriched with Nano PP Fiber
- Bridges up to 2.5 mm cracks
- High Tensile Strength



## REAL POLYMER BASED WALL PUTTY

The elegant decor of your home can easily be marred by the eyesore of flaking, ruining even the expensive coat of paint on your walls.

<b>Compressive Strength :</b>	14 N/mm(28 days)
<b>Adhesion Strength :</b>	2.38 N/mm
<b>Water Requirement :</b>	38 % (by Volume)
<b>Water: Putty Ratio :</b>	01:03:00 AM
<b>Pot Life :</b>	2-3 hrs
<b>Available Packs :</b>	20 Kg

**Product Benefits :**

- look like part of Wall Plaster when applied on wall
- Water resistant property
- ensuring a long life for your expensive paints



## TARANG ACRYLIC WASHABLE DISTEMPER

Ideal Paints TARANG Acrylic Distemper is water Base Interior wall paint.

<b>Coverage :</b>	40-60 Sq feet/Kg
<b>Washability :</b>	Medium
<b>Finish Level :</b>	Matt & Smooth
<b>Performance Capacity :</b>	Very Long
<b>Sheen Levels :</b>	Matt
<b>Voc Content :</b>	Medium
<b>Drying Time To Touch :</b>	15-20 Mins
<b>Drying Time To Recoat :</b>	12 Hour
<b>Available Packs :</b>	1 Kg, 2 Kg, 5 Kg, 10 Kg, 20 Kg

**Product Benefits:**

- Gives unmatched durability and a Smooth finish
- Special formulation insure shade retention
- Available in different shades

## TARRANG ACRYLIC WALL PUTTY

Ideal Paints TARRANG Acrylic Wall Putty is water based filler putty for concrete surface. It meant for filling and smoothing out cracks and dents on plaster wall.

<b>Coverage :</b>	20-40 Sq feet/Kg
<b>Washability :</b>	Medium
<b>Finish Level :</b>	Matt & Smooth
<b>Performance Capacity :</b>	Very Long
<b>Sheen Levels :</b>	Matt
<b>Voc Content :</b>	Medium
<b>Drying Time To Touch :</b>	20-30 Mins
<b>Drying Time To Recoat :</b>	12 Hour
<b>Available Packs :</b>	1 Kg, 5 Kg, 20 Kg

**Product Benefits :**

- It gives durable foundation and smooth finish
- It makes strong grip on the wall surface
- Increasing the life of paint film



## SUPREMUS INTERIOR/EXTERIOR PREMIUM EMULSION

Ideal Paints Supremus Premium Emulsion is water Base with 100% pure Acrylic Emulsion Paint for Interior and Exterior Surface.

<b>Coverage :</b>	For Interior 60-80 Sq. feet/ ltr. For Exterior 40-50 Sq. feet/ltr.
<b>Washability :</b>	High
<b>Finish Level :</b>	Soft Sheen & Smooth Finish
<b>Drying Time To Touch :</b>	4 to 6 Hours
<b>Available Packs :</b>	1 Ltr, 4 Ltr, 10 Ltr, 20 Ltr

**Product Benefits :**

- Colours stay formula
- Anti algae - anti fungal
- Pearl finish coat
- Stain Guard Technology





### REAL EXTERIOR EMULSION

Ideal Paints REAL Exterior Emulsion is a water base 100% acrylic, exterior wall finish suitable for moderately humid climatic conditions.

- Coverage : 40-60 Sq feet/ ltr
- Washability : High
- Finish Level : Matt & Smooth
- Performance Capacity : Long
- Sheen Levels : Matt
- Voc Content : Medium
- Drying Time To Touch : 20-30 Mins
- Drying Time To Recoat : 12 Hour
- Available Packs : 1 Ltr, 4 Ltr, 10 Ltr, 20 Ltr



- Product Benefits:**
- Resistance to chalking, cracking and to cement paint
  - Improves Appearance Of Top Coat
  - Anti-Algal performance in dry to moderately



### ARTIZE PLUS EXTERIOR EMULSION

Ideal Paints Artize Plus Exterior emulsion is a water base 100% Acrylic with nano technology exterior wall finish suitable for moderately humid climatic conditions.

- Coverage : 40-60 Sq feet/ ltr
- Washability : High
- Finish Level : High Sheen & Smooth
- Performance Capacity : Very Long
- Voc Content : Low
- Drying Time To Touch : 20-30 Mins
- Drying Time To Recoat : 12 Hour
- Available Packs : 1 Ltr, 4 Ltr, 10 Ltr, 20 Ltr



- Product Benefits:**
- Dirt Pick-up Resistance Technology
  - Anti-carbonation protective coat
  - water proofing Elastomeric Coat
  - Anti-algal & anti-fungal formula

### REAL INTERIOR EMULSION

Ideal Paints REAL Interior Emulsion Paint is water base smooth finish interior wall paint. A perfect buy if you have been using distemper till now.

- Coverage : 60-80 Sq feet/ ltr
- Washability : Medium
- Finish Level : Matt & Smooth
- Performance Capacity : Very Long
- Voc Content : Medium
- Drying Time To Touch : 20-30 Mins
- Drying Time To Recoat : 12 Hour
- Available Packs : 1 Ltr, 4 Ltr, 10 Ltr, 20 Ltr

- Product Benefits :**
- Excellent Smoothness to touch and elegant finish
  - Very Durable more than Distemper.
  - Value for money, Price similar to Distemper



### EMERALD LUXURY INTERIOR EMULSION

Ideal Paints Emerald Luxury Interior Emulsion provides a rich and high-gloss finish on the wall due to its super acrylic Quality.

- Coverage : 60-80 Sq feet/ ltr
- Washability : High
- Finish Level : High Sheen & Smooth
- Performance Capacity : Very Long
- Voc Content : Low
- Drying Time To Touch : 20-30 Mins
- Drying Time To Recoat : 12 Hour
- Available Packs : 1 Ltr, 4 Ltr, 10 Ltr, 20 Ltr

- Product Benefits :**
- Provides a Rich and High Sheen & Smooth finish
  - Excellent durability to the paint film
  - Fungus and mildew resistant



### ARTIZE LUXURY EXTERIOR EMULSION

Ideal Paints Artize Weatherproof Exterior Emulsion provides a rich and high-gloss finish on the wall due to its super acrylic Quality.

- Coverage : 40-60 Sq feet/ ltr
- Washability : High
- Finish Level : High Sheen & Smooth
- Performance Capacity : Very Long
- Voc Content : Low
- Drying Time To Touch : 20-30 Mins
- Drying Time To Recoat : 12 Hour
- Available Packs : 1 Ltr, 4 Ltr, 10 Ltr, 20 Ltr



- Product Benefits :**
- Provides a Rich and High Sheen & Smooth finish film
  - Excellent durability to the paint film
  - Anti Fungal, anti algae & water repellent coat
  - Dust Guard Technology



### EMERALD METALLIC EMULSION

Ideal Paints Emerald metallic emulsion is a water base emulsion gives a sparkling metallic texture to your walls. this product can be applied on interior and exterior walls and roof tiles.

- Coverage : 40-60 Sq feet/ ltr
- Washability : High
- Finish Level : High Sheen
- Performance Capacity : Very Long
- Voc Content : Low
- Drying Time To Touch : 20-30 Mins
- Drying Time To Recoat : 12 Hour
- Available Packs : 200ml, 1 Ltr

- Product Benefits :**
- Long Lasting Metallic Finish
  - Resistant to fungal and algal attack
  - Does not fade even in harsh sunlight
  - Suitable for interior & Exterior Application